

January 2024



Mending hearts, minds & families

# Sponsorship Proposal



*"Gifts from the Toy Bank were amazing and have made such a difference to the children in the difficult circumstances we find ourselves. Like a ray of sunshine into our lives. Thank you so much"*

# Meet Us

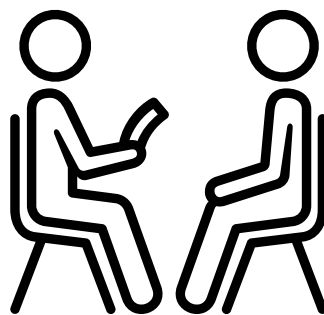
Embrace Child Victims of Crime is the leading UK charity dedicated to helping children and young people to recover from the trauma of crime. Our specialist services help them to recover from the trauma, rebuild their lives and go on to live their lives to their fullest potential.

At the heart of our offer is therapeutic support to help young survivors process their trauma and begin their journey to recovery. Our USP is the wrap around support we put in place to ensure each child has what they need to be able to make the best of that support.

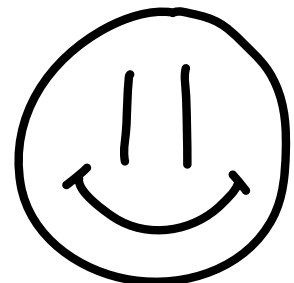
## Our Services



Practical  
Support & Advice



Therapeutic  
Support



Gifts of Joy  
Project

**Alfie's Toy Bank** sits within our **Gifts of Joy** project which aims to bring smiles to the faces of the children we support and show them how much they are loved. Alongside the Toy Bank we also offer short breaks and family days out thanks to our partnerships with **Merlin's Magic Wand** and the **Principle Trust**.

# Sponsorship Packages

We are seeking funding to help establish a website for our Toy Bank. We are extremely lucky to have thousands of pounds worth of brand new toys and gifts donated to the charity each year, but to get each toy to a child that needs it means we need a website to manage this process.

## Platinum Sponsorship Package

- Primary logo placement on the Toy Bank and Embrace website and company profile
- Full inclusion in the Toy Bank PR launch and press releases
- Membership of the Embrace Corporate business club
- All the benefits of silver and gold packages.

**£4000**

## Gold Sponsorship Package

- Logo placement on the Toy Bank and Embrace website and company profile
- Full inclusion in the Toy Bank PR launch and press releases
- Membership of the Embrace Corporate business club
- All of the benefits of the Silver package

**£1000**

## Silver Sponsorship Package

- Logo placement on the Toy Bank website
- Inclusion in Toy Bank PR launch, press releases and social media
- 10 sponsor posts on event social media
- Volunteering opportunities for staff
- Frame certificate of support

**£500**



# Thank You

Thank you for considering our proposal. If you would like to know more, contact us using the details below.

If you have any brand new toys, tech, gifts or toiletries you would like to donate, please do also get in contact.

# Contact Us

0345 6099960

[www.embracecvoc.org.uk](http://www.embracecvoc.org.uk)

[toybank@embracecvoc.org.uk](mailto:toybank@embracecvoc.org.uk)

