

PETERBOROUGH TELEGRAPH

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Thursday, November 26, 2020

SPECIAL REPORT

Great start for PT's Christmas campaign

PT APPEAL

Thanks to the generosity of you, our readers, and other supporters more than 500 gifts are now being wrapped ready for Santa to take to vulnerable children this Christmas. But we still need your help. Every day more referrals are coming in from children harmed by serious crime who may not get any other gifts at all this Christmas.

In last week's Peterborough Telegraph we announced we had teamed up with Peterborough based charity Embrace Child Victims of Crime (Embrace CVOC) to support its Dear Santa 2020 campaign to make Christmas magical for children who have suffered terrible trauma through serious crime.

Embrace CVOC is a unique charity because it is the only organisation in the UK that solely supports child victims of crime.

It could be one or both of their parents or a brother, sister or other close family member has been unlawfully killed.

The children might have experienced sexual, physical or emotional abuse or they may have suffered years of neglect. It might be they have been living in a home torn apart by domestic violence.

These children have often dealt with unimaginable trauma in their young lives and police officers, teachers and others who work in safeguarding roles will have referred them to Embrace CVOC to get the help and support they need.

Every child who is referred to the Dear Santa campaign gets the opportunity to choose a gift they would like to receive from Santa this year.

All of those gifts are available to buy through Embrace's website and when you make a purchase Santa's elves will gift wrap it for you and ensure it gets to the child who wished for it.

Chief executive of Embrace CVOC Anne Campbell said: "We have been blown away by the generosity of Peterborough Telegraph readers, their friends and family and our supporters for their amazing response to our appeal."



Embrace chief executive Anne Campbell with some of the presents gifted by readers



embrace
Child Victims Of Crime

Peterborough Telegraph

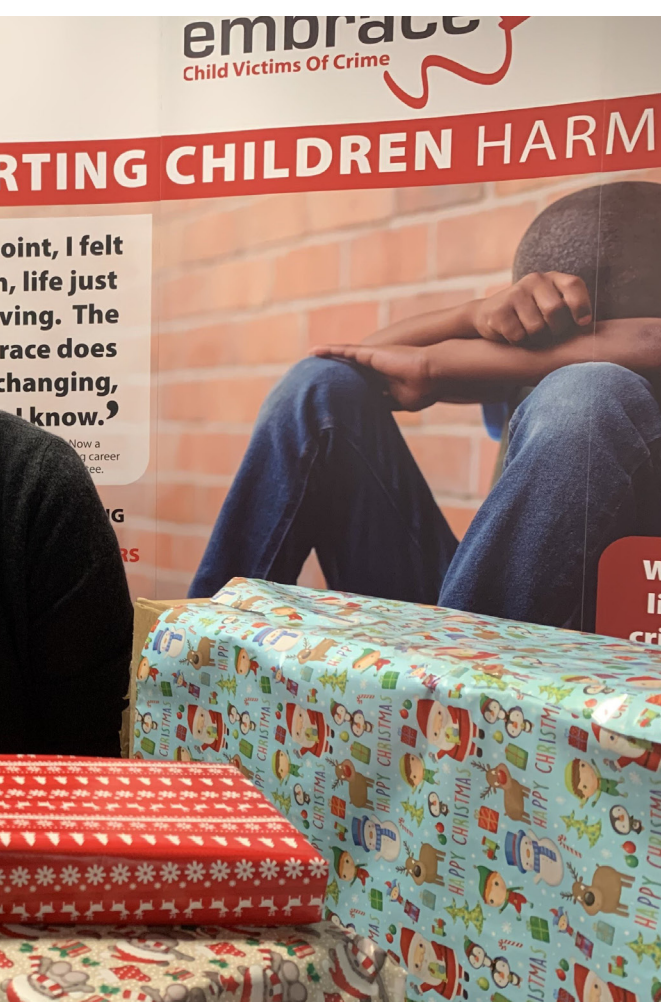
bell said: "We have been blown away by the generosity of Peterborough Telegraph readers, their friends and family and our supporters for their amazing response to our appeal."

"The Dear Santa campaign has really gone into overdrive. "More than 500 gifts have

been bought already and are now being wrapped ready for Santa's sleigh. Many of those gifts were bought after the Peterborough Telegraph was published last week. I'd like to thank everyone who has already bought a gift or has donated money to the campaign. It means so much to the families we support.

"There are still lots of gifts available to buy and so if you haven't already we would really appreciate your support. Your kindness will make a huge difference to these children's lives."

● Can your business, family or friends donate to Dear Santa 2020? If you are looking to spread some cheer this Christmas what better way than helping children who have suffered terrible trauma. You could organise an office or friends collection and you could feature on these pages over coming weeks. Can you donate? We want to hear your stories. Contact rachael@embracecvoc.org.uk



Win a video call with Santa

For Dear Santa 2020 we are giving one family the chance to win a video call with Santa in a special competition!

Even though Father Christmas is very busy getting Rudolph ready for his long journey, he's agreed to put 15 minutes aside to speak to one family on Friday 19 December - only 6 days before Christmas!

The call will take place over WhatsApp or Skype. The winning family will need to provide their Skype Address or WhatsApp phone number for the call and their email address.

The winner will also get an email containing: A magical film featuring the secrets of the North Pole including: North Pole News hosted by Trevor McTinsel; TV adverts from the North Pole; secret interviews with Santa; a cooking lesson with Mrs Claus and some top secret magic.

They'll receive: two magical new Christmas stories



read by Santa on video, as an audiobook and to print out; a fun print-at-home Christmas craft pack including, puzzles, colour in Christmas cards, quizzes and more and Santa's official "Nice list" certificate to print. They can also enter Santa's big Christmas colouring competition for a chance to win an official solid brass Santa Coin only available from the North Pole mint.

You can enter on Facebook, Twitter and Instagram. On Twitter and Facebook search

How you can help

You can purchase a gift for a child harmed by crime directly from our Dear Santa Wish List. To buy a gift visit <https://embracecvoc.org.uk/dear-santa/>

Here you'll find a list of Dear Santa gifts together with details of the recipients, including their age, the region they're from and the crime. Every gift has been chosen by a child who has suffered trauma and it is a gift they would really, really like from Santa this year. You can order a personalised Certificate of Appreciation from Embrace CVOC following your donation by completing the contact form on the website with your name, email address, who the certificate should be addressed to and amount donated. You can also donate cash to virginmoneygiving.com/fund/dearsanta2020



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